



PARKSTONE GROWTH PARTNERS

Healthcare Services Platform

WHO WE ARE

Parkstone Growth Partners is a business-building investment partner, dedicated to accelerating growth and performance while enhancing founder and management team success.

OUR VALUES: *Integrity. Partnership. Mutual Respect. Measurable Impact. Family.*

WHAT WE DO

Parkstone partners with leading Healthcare practices to provide services that deliver growth, improved patient care, and a superior provider experience by realizing the benefits of scale from practice growth and multi-site consolidation.

Parkstone's Target Healthcare Sectors:

- **Physical Health:** Vision; Orthopedics/Chiropractics/Physical Therapy; Dermatology; Urgent Care; Dental/Periodontics; Preventive Medicine; Veterinary
- **Mental Health:** Substance Abuse/Co-occurring Disorders; Eating Disorders; Autism/Developmental Disabilities
- **Home Health:** Senior Care; Behavioral Health

HOW WE DELIVER VALUE TO OUR PARTNERS

Parkstone, together with its Advisors, brings strategic, financial and operational resources necessary to achieve a shared vision of success.

Excellence in Clinical Care

- Best Practice Sharing
- Outcomes Measurement, Reporting
- Continuous Quality Improvement
- Certification

Payor Management

- Revenue Cycle Optimization
- Billing/Collections
- Payor Relations/Dispute Resolution
- Contracting/Credentialing

Growth Acceleration

- Consumer Acquisition/Lifetime Value
- Utilization Management
- Branding/Communications
- Consumer Portal/Access

IT and Workflow Optimization

- Management Dashboard and KPIs
- Systems: EHR, CRM, POS, Finance
- Product/Inventory management
- Facilities utilization

Human Capital Optimization

- Organization Design
- Culture Integration
- Recruiting/Development/Retention
- Compensation and Benefits

Administration Services

- Risk Management/Insurance
- Finance/Accounting
- Site Selection/Site Management
- Legal

PARTNERS SOUGHT

Practices

- Practice leaders known for best quality care in their field
- Practice desires to accelerate growth beyond current capabilities
- Two or more licensed providers
- At least \$1.5 MM practice revenue/\$500K practice income
- Diversified client/patient and payor mix

Management

- Multi-site Operations leadership
 - COO or Regional Manager
 - Senior Finance executives
 - Business Development executives

CONTACT



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